

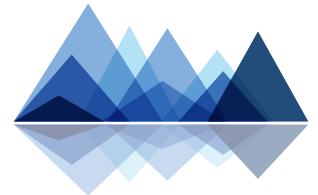


# Increase Sales with Private Label IAQ!



**PLATINUM IAQ**  
THE SCIENCE OF CLEAN AIR

SUMMIT AIR



## Advantages of Private Label Brands

- Fresh-Aire UV backed but not branded
- Google-proof – will not stock through distribution to eliminate product appearing online
- Product is drop-shipped to contractor directly, quantities of 32
- \$50 Gift Card for each carbon product sold (duct or magnet mount)

## Best-Selling Private Label Products & Incentives

APCO® type Carbon “ER2” models (24VAC ballast, 2 year lamp, lifetime power supply & carbon)

**\$50 Gift Card for each sold**

APCO® MAG type Carbon “ER2” models (24VAC remote power supply, magnet mount, lifetime power supply & carbon)

**\$50 Gift Card for each sold**

Technicians who install 20 or more APCO® type carbon products receive an additional incentive

**\$500 Gift Card Monthly**



800-741-1195

[WWW.FRESHAIREUV.COM](http://WWW.FRESHAIREUV.COM)

Made in USA



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