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2014 AHR EXPO DAILY REPORTS

Thursday, Jan. 23, 2014: Fresh-Aire UV Introduces Free UV-C Demonstration Trial Program

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KEEPING THE INDOORS COMFORTABLE DURING ALLERGY SEASON ISN'T EASY... but it's easy to find air filters, air purifiers.

NEW YORK — Fresh-Aire UV® is offering a free on-site ultraviolet germicidal irradiation (UVGI) system demonstration trial and analysis for commercial/industrial HVAC air conditioning systems used in health care, industry, hospitality, education, and office buildings.



The free UV-C demonstration trial program is available to any HVACR contractor or their building owner clients in the continental U.S. The program kicks off at the AHR Expo and is available throughout 2014 by visiting www.freshaireuv.com or calling 800-741-1195. The free program is valued at several thousand dollars per trial.

Applicants fill out a form indicating HVAC system size, age, and maintenance history and other background information. If eligible, a licensed Fresh-Aire UV-certified HVACR technician will analyze the mechanical system as part of a before-and-after onsite equipment analysis. Then a temporary demonstration UV-C light system will be installed via a magnetically-mounted assembly and plug-in power supply.

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— Jamie Woldridge

Contractor Invests in Website, Gains



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Over the next five years, in which type of HVAC equipment do you expect your sales to increase the most?

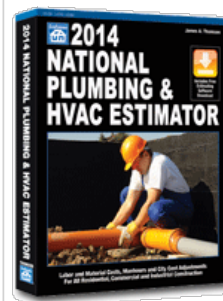
Traditional furnaces, air conditioners, and heat pumps

Geothermal heat pumps

Ductless mini-split systems

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